

***the*  *movie studio*™**

***“Changing the Way the World Views Movies!”***

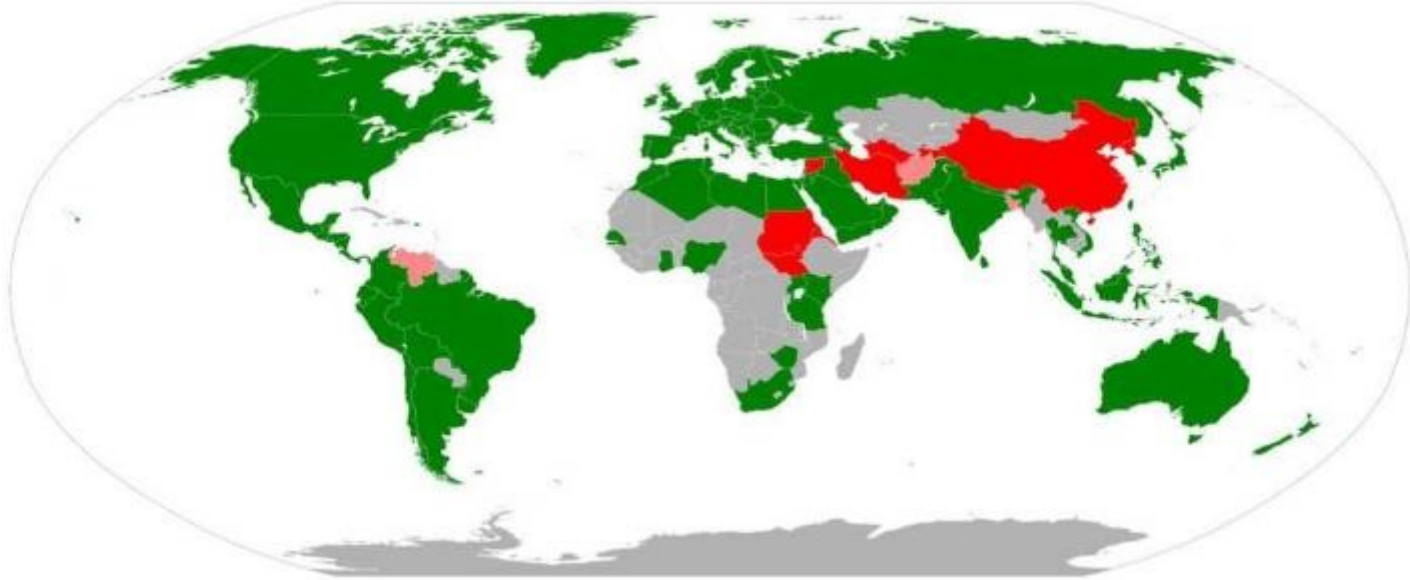


**How many of you have ever watch Video on Demand?**

**How many of you watch Video on Demand daily?**

**How many of you have watched Video on Demand sometime  
in the last week or two?**

# Monetization includes Worldwide Territories



Video On Demand is estimated to be worth 61.4B as of 2019

<https://www.marketwatch.com/story/disney-and-other-studio-could-benefit-from-video-on-demand-worth-up-to-threetimes-more-than-movie-tickets>

## Around the World

Content will always be king!

Have you ever wondered who is profiting off of your streaming?



xfinity



# THE STREAMING WARS!

Have created a landscape where smaller competitors can emerge as major brands!

**Our unique business model capitalizes on the worldwide demand for movie content**

**Growth by Acquisition Strategy:**

- **Purchasing legacy film libraries**
- **Bumping the films to 4K resolution and re-monetizing with “NEW” film content on popular Video On Demand (VOD) streaming platforms across the internet**
- **Server driven geo-fracturing global territories allows the Company to control its Revenue Stream.**

# Distribution

The Movie Studio, Inc. **beta-test** has successfully monetized film assets on the following platforms.



Amazon: 1 Movie

tubi tv: 5 Movies

Comcast: 7 Movies

Showtime: 1 Movie



**Movie Studio OTT: 18 Movies**

## ORIGINAL CONTENT

The Movie Studio has been successful in “bundling” “New” Original Content Geo-fractured licensing for World-Wide licensing and new releases vs. Independent Movie Releases. Our Server based model provides assured licensing payment from the territories.

The Movie Studio, Inc. is currently in production of two upcoming feature films: “Cause & Effect”, a Miami style “Fast & Furious”; and “PEGASUS” a touching equestrian family film where anything is possible and all you have to do is “BELIEVE”.







## Video on Demand (VOD)

How worldwide Viewing Habits are changing in the evolving Media landscape.

# SMART CONSUMER

PEOPLE DO NOT WANT TO WAIT FOR THEIR FAVORITE PROGRAM TO COME ON.

THEY WANT TO STREAM IT WHEN THEY WANT.

THE GREAT SHIFT IN THE DELIVERY OF MEDIA

PAY TV IS CURRENTLY LOSING 12,000 SUBSCRIBERS DAILY

Cord-cutting will continue

The idea that they'll just prevent cord-cutting through bundles is increasingly  
proving false.

# Over The Top (**OTT**) Video On Demand (**VOD**)

Streaming  
Platforms  
could replace  
traditional  
Pay TV  
distribution  
models



As Devices become more sophisticated and bandwidth increases  
**VOD** has the potential to scale significantly.

A close-up photograph of a person's hands holding a white rectangular sign. The sign has the word "Licensing" written on it in a large, black, serif font. The person is wearing a blue denim shirt. The background is a plain, light-colored wall.

Licensing

- There are three forms of Video On Demand: **VOD**, **SVOD** (Subscription Based **VOD**), and **AVOD** (Advertiser **VOD**).
- Two-thirds of global respondents say they watch some sort of **VOD** programming.
- One-third surveyed say they plan to cancel their service in favor of an online-only provider.
- Video On Demand is becoming a part of daily viewing habits for many. Among those who watch any type of **VOD** programming, **43%** say they watch at least once a day.

# THE MOVIE STUDIO APP

now available on:

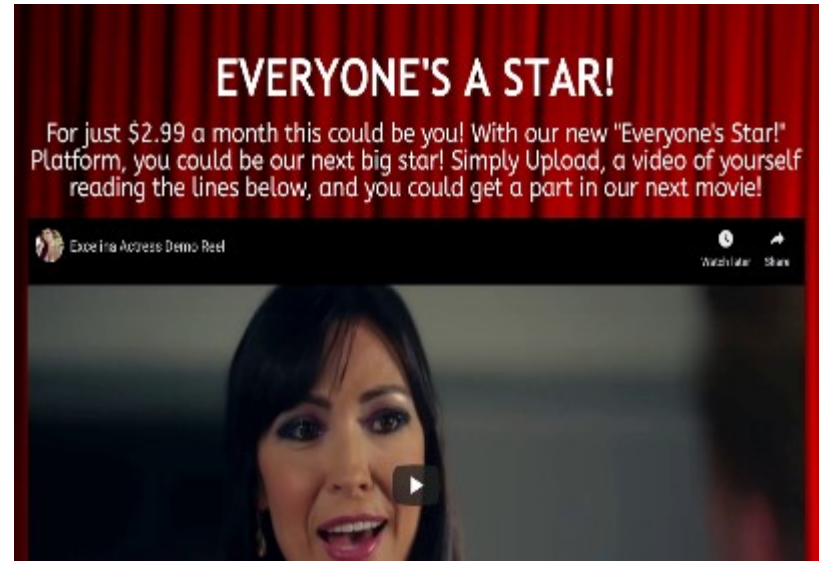


*the* **movie studio**™

# the *movie studio*™

“Watch our Movies, Be in our Movies.  
Only \$2.99 a Month!”

- Submit their videos for potential casting
- Successful in producing, casting, and distributing on major **SVOD** platforms without recognizable stars increasing quality production and reducing capital expenditures (**CAP X**), giving an edge to subscribers.



# The APP Value Proposition

**650,000 MONTHLY SUBSCRIBERS  
@ \$2.99 a Month \$2mm a month in  
EBITDA \$24mm per Annum.**







***“Changing the Way the World Views Movies!”***

The Movie Studio, Inc.

(OTC: **MVES**)

**\$5,000,000 Minimum Investment**

**[www.themoviestudio.com](http://www.themoviestudio.com)**

**2598 East Sunrise Blvd.**

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